

# COMPANY PROFILE

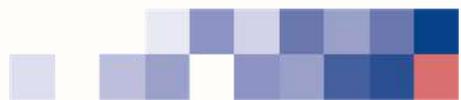
2026

**MASTER**  
LIVING TECHNOLOGY

Energy lights up **life**.

There is **electricity** in the primal **power** of **lightning** as in every single **beating heart**.

Our **commitment** is to ensure that **you** choose **when** to use it, **where** you need it, **every day**.



# Agenda

**01**



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Master Electrical Division

Introduction to the company

**03**



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References

Installations around the world

**05**



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Hospitality Solutions

Specific solutions for the hospitality sector

**02**



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International Expansion

Our locations

**04**



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Solutions

Civil series, home automation

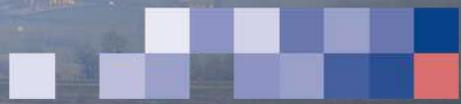
**06**



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Assistance, support and training

Technical assistance and remote support



# Master Electrical Division

1982

YEAR OF FOUNDATION

6000+

REFERENCES IN THE  
CATALOGUE

6

BRANCHES AROUND  
THE WORLD

22

EXPORTING  
COUNTRIES

42

YEARS OF EXPERIENCE IN  
THE ELECTRICAL SECTOR



# Constant innovation and international growth

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Master has grown from the Italian artisan tradition to become a global player. With a strong presence in Europe, South America, the Middle East, and North Africa, our products not only meet but exceed international standards, adapting to local needs while maintaining our values of precision and quality.

Every customer, anywhere in the world, finds in our solutions a perfect balance between functionality and style.

Our locations:

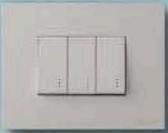


United States

Dominican Republic

United Arab Emirates

Mexico



# Commitment to Made in Italy

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Every detail tells a story of Italian excellence.  
Our production takes place entirely in Italy, where quality is reflected in every phase of the process: from concept to finished product.

For us, Made in Italy means a commitment to innovation, without ever losing sight of the essence of craftsmanship.



# Personalization and competitiveness

Our priority is to provide customers with solutions that perfectly fit their needs.

We can customize any type of system by integrating project-specific features, such as remote room control, smart lighting management, energy efficiency monitoring, and customization of plates and switches.

We work closely with planners and designers to offer customized solutions that stand out not only for their design, but also for their advanced technical performance.



# Comfort at the service of people

The home automation system automatically regulates the temperature, optimizes lighting and ensures safety at all times, improving the quality of life.

Thanks to automated energy management, such as load optimization and continuous monitoring, it is possible to significantly reduce consumption, saving money and contributing to environmental protection.

Master solutions make every home more efficient, allowing you to live with maximum comfort and minimal impact.

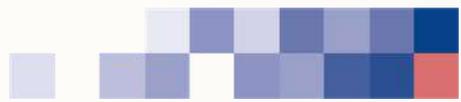


# Intelligence at the service of simplicity

A suite of solutions designed to ensure comfort, energy efficiency, and safety. Our technology concretely addresses the needs of those who design, build, and live in cutting-edge, welcoming, and intelligent spaces.

The Master home automation system interacts seamlessly, integrating seamlessly into a single system connected to the world of IoT: the UNA Mobile app, available for smartphones and tablets, allows you to manage connected devices and our professional systems simply and intuitively.





# International expansion



## Italy

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Italy ☎ +39 0429 602777 ✉ master@master.it



## Dominican Republic

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C/ Juan Franco Bidò 21, Los Restauradores Res Diamond II,

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## United Arab Emirates

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## United States

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## Tunisia

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Red Eden Squadre, Rue de Corail 03, Tunis 1053,

Tunis ☎ +216 71 190 500 ✉ [master@master.com.tn](mailto:master@master.com.tn)



## Mexico

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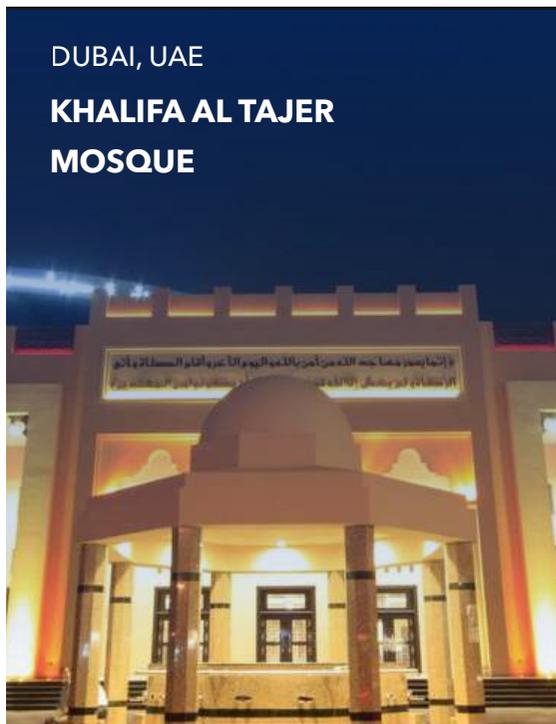
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Guadalajara ☎ +52 3328 74 7575 ✉ [caribe@mastercaribe.com](mailto:caribe@mastercaribe.com)

# References



Whether in homes, hotels, offices, or industrial buildings, Master responds to design needs with customer-focused solutions, specific to each environment and its occupants.







# Residential Series

Since the founding of Master Divisione Elettrica, the residential series have represented the production and technological core of the company.

 **PIXIA**

 **MODOMIX SYSTEM**

**MODO**  
MODOMIX SYSTEM

**MIX**  
MODOMIX SYSTEM

**VITRA**  
MODOMIX SYSTEM

**MIX**   
MODOMIX SYSTEM

**INKIT**  
MODOMIX SYSTEM

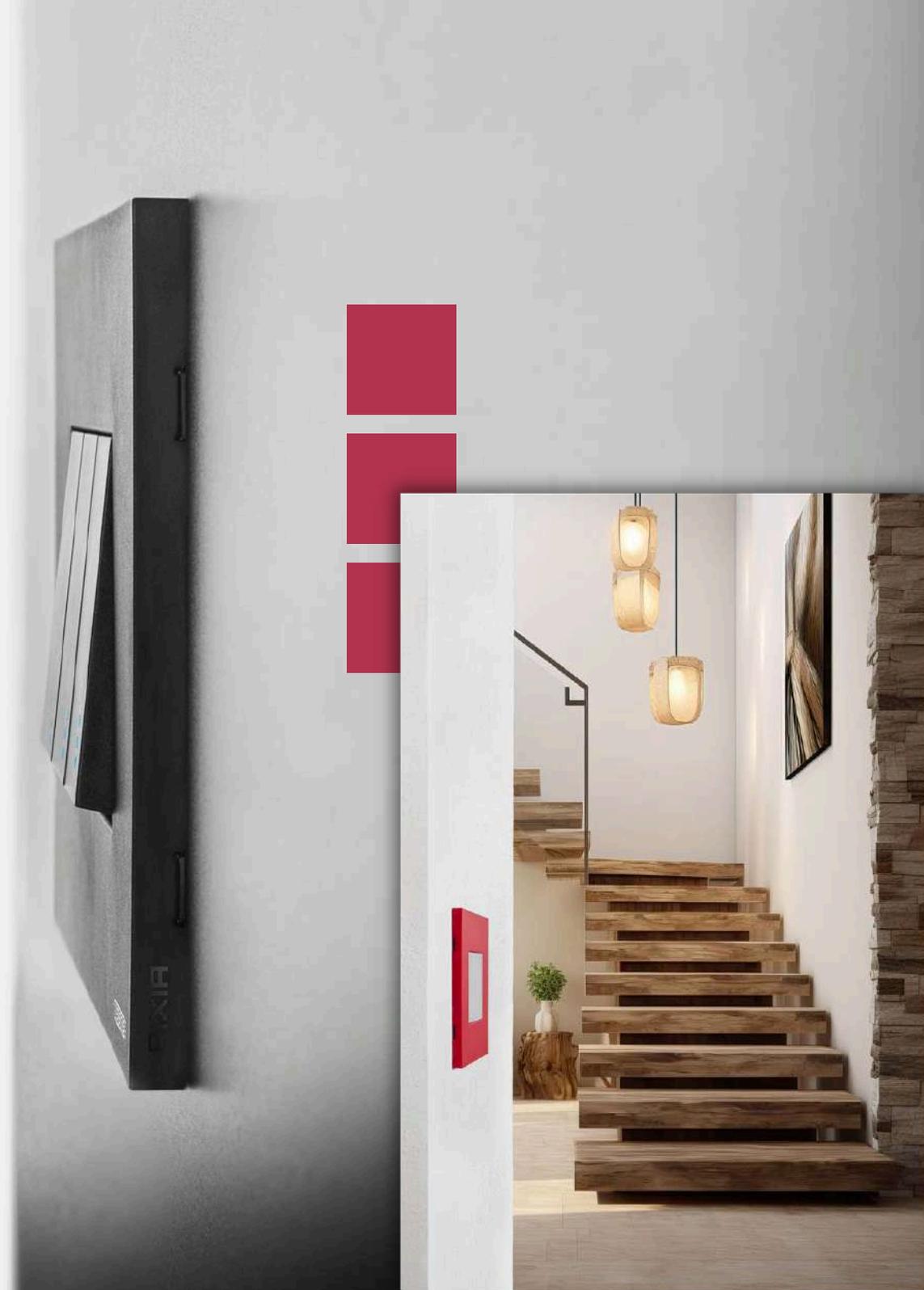
**INK**  
MODOMIX SYSTEM

# PIXIA

Ultraslim and smart by design



A latest-generation ultra-flat home appliance series, native to intelligent systems, Pixia has a decidedly contemporary character, the result of a combination of minimalism and technology.





## In a word, finesse



Pixia offers a selection of plate colors that elegantly combine with its aesthetic shape and the shades of the controls to enhance the most diverse environments.



# MIX

Inhabit your space, always



The combination of material, shape and colour of Mix is designed to create maximum comfort.

White buttons, straight lines and slightly rounded corners make Mix the most essential and functional household series, difficult to get dirty.

Even after years of use, Mix plates will always look new.

A fresh and timeless solution, it adapts naturally to any environment and never goes out of style: you can think about furnishing your home or office with complete freedom.

# Colorations

Mix is available in 16 different colors, but especially in its white version, Mix is the classic that never gets old.

The MIX range is the Master series that offers the greatest number of application solutions.





# VITRA

## Living materials



The strength of stone. The warmth of wood.  
The hardness of metal. The purity of glass.  
In the most luxurious and prestigious environments, Vitra integrates with the strength and nobility of natural elements.  
Flat surface. Slightly rounded corners. Soft lines.  
The shape of the plate creates an effect of pure and essential elegance.



METAL



WOOD



STONE



GLASS





# MIX Anti-Bacterial



MIX ANTI-BACTERIAL is Master's civilian line designed for environments where hygiene is essential, such as hospitals, nursing homes, clinics, schools and childcare facilities.

Plates and contact surfaces of the MIX ANTI-BACTERIAL line are made with a special material capable of eliminating more than 95% of the microbial load.

A simple but important choice for greater peace of mind from your electrical system.



# MODO

Original style for refined environments



Master's MODO-MIX system uses a single range of supports for all devices and plates.

Modo is the ideal series for those who want to embellish their furnishings with details of refined aesthetics.

Thanks to its curved and slightly rounded shape, it emerges softly from the wall.

It features a multi-frame mask, the external plate and the internal ring, which allow over 100 color combinations to create the effect most in tune with the environment.



# Smart building solutions



Master brings innovation directly to homes and hospitality facilities through cutting-edge home automation solutions. Our intelligent automation systems allow complete control of lighting, climate control, curtains, blinds, and much more, improving energy efficiency and daily comfort, for both new and renovated hotels.

# Light and heat



Light and heat are fundamental elements to transform a room into a pleasant one.

By regulating natural and artificial light and your home's heating and cooling system, UNA guarantees maximum comfort in all seasons.

# Smart control



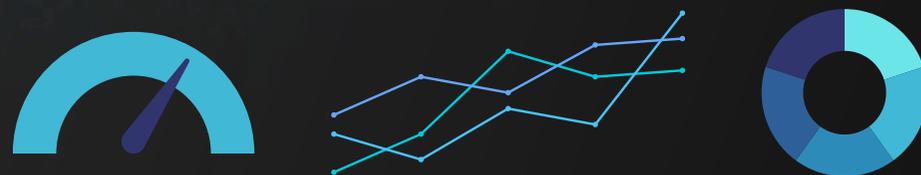
UNA has chosen to offer you maximum comfort in managing and controlling your home. You won't need to get up from the couch during your favorite show or worry about turning on the heating when you get home from work.

UNA Mobile is the application that allows you to interface the UNA home automation system with Android or Apple iOS devices.

Using your smartphone or tablet, you can quickly and easily connect to your home and control every device connected to the UNA home automation system.



# Energy consumption management



Through a priority system for managing loads and consumption, with UNA your home is organized to control energy expenditure and avoid the risk of overloads.

Each appliance is managed online to ensure maximum functionality and attention to consumption.



# Customizable and modular systems



Thanks to Master's entry into the Z-Wave Alliance and the development of a series of dedicated cards, the UNA Automation system is able to offer all its management and control functions even with wireless cards, which do not require connection to the traditional wired bus.

Z-Wave devices and accessories add functionality and flexibility to the UNA Automation home automation system, even in existing systems and without the need for masonry work.

# Cards and components

The wide range of Master cards ranges from multifunctional models to specific ones, with large dimensions for centralizing the entire system in a switchboard and micro cards to be placed in junction boxes to create widespread systems.

The right mix of boards and solutions allows the UNA Automation system to find the perfect solution for each system, but above all to expand it according to your needs.

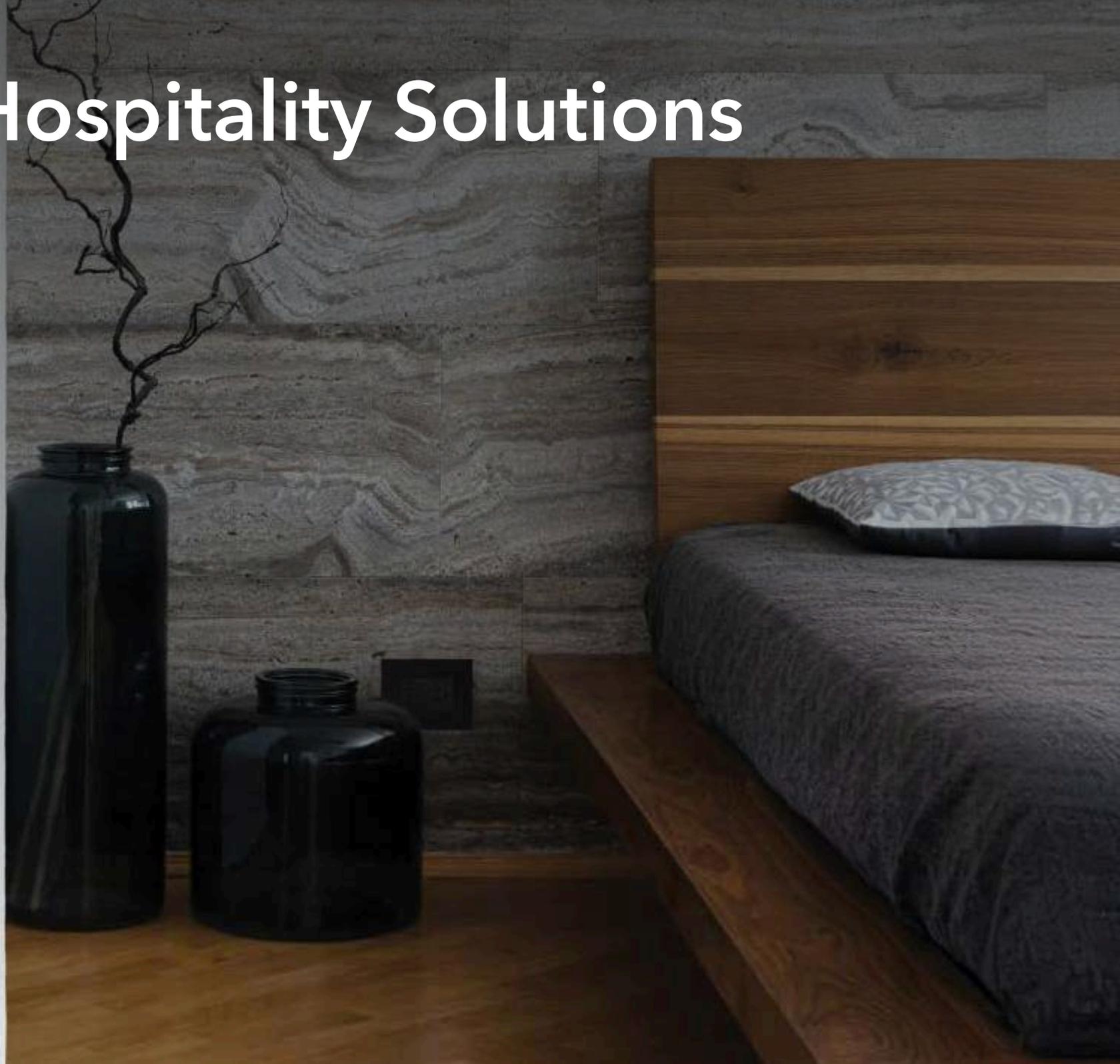
A home is a concentration of different needs, destined to change over time and depending on who lives there. UNA makes your life easier, allowing you to control, regulate and protect everything you need.

With a single gesture.





# Hospitality Solutions



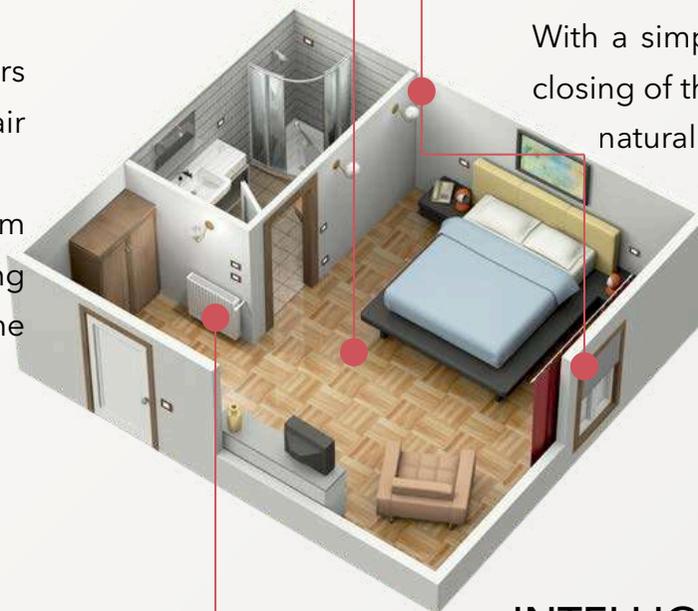
We are committed to providing personalized home automation and smart hotel solutions with professional and timely service.

From initial consultation to full implementation, we work collaboratively to find the best solution for each hotel, recognizing its unique needs.



## ATTENDANCE CONTROL SYSTEM

- 01 Occupancy sensors and magnetic door contacts offer precise control of room occupancy. Every movement is monitored to optimize the use of resources. When guests enter the room, sensors immediately activate the lighting and air conditioning system. When no one is present, the system reduces energy consumption by turning off the lights and lowering the temperature.



## FULL AUTOMATION

- 02 Centralized control of lights, shutters, curtains, and air conditioning, improving efficiency and guest comfort in rooms and common areas. With a simple touch, you can control the opening and closing of the curtains, adjusting the light natural and ensuring the desired privacy in every time of day.

## INTELLIGENT THERMOREGULATION

- 03 Automatic temperature control optimally adjusts heating and cooling, reducing energy waste and ensuring a consistently comfortable environment. This technology not only improves the guest experience but also contributes to sustainable resource management.



Connected to the network to allow supervision and control of the rooms.

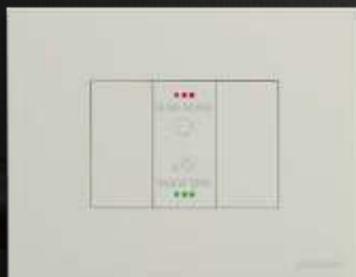
# Access control



The Difra2 access control system is the ideal solution for secure and flexible management of entrances in environments such as hotels and offices. With the ability to open doors remotely and manage authorizations on an hourly basis, it guarantees precise and flexible control, adaptable to the needs of each facility. Thanks to the seamless integration with Sidera, you can remotely set and modify access time slots, ensuring total real-time control.



# Service Kit

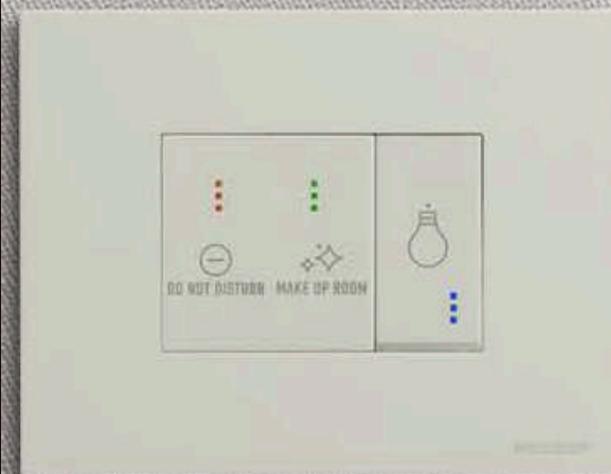


INTERNAL BUTTON



EXTERNAL SIGNAL

The Service Kit is a hotel solution that allows guests to easily communicate their needs. Consisting of an external indicator in the hallway and a button in the room, it allows guests to indicate a cleaning request (Make Up Room) or a preference to not be disturbed (Do Not Disturb). The information is transmitted in real time and can also be viewed remotely. A simple and intuitive way to improve the guest experience and optimize internal operations.





# Monitoring and control software

Our software offers an intuitive interface for real-time control and monitoring of the status of rooms and systems, all connected to the network.

The hotel can monitor comfort, energy usage, room occupancy, and room temperature, and promptly address any guest requests. Our goal is to offer you efficient operational management.



# Assistance, support and training



Master offers comprehensive technical assistance and support, ensuring rapid response and customized solutions for every phase of the project.

From system design to post-installation maintenance, our team of experts is always at our customers' side, ensuring efficient integration of our solutions and optimal operation for both home automation and traditional systems.



## Remote & On-Site Assistance

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- 01 Continuous monitoring and rapid online interventions, with real-time diagnosis and resolution. Specialized technicians are available for installation, maintenance, or upgrades, ensuring maximum system efficiency.



## Support during the design phase

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- 02 Personalized consulting for the development of home automation systems, with tailor-made solutions for any type of building or structure, ensuring seamless and functional integration.



## Training and updating

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- 03 Free training programs for installers and designers, ensuring that staff are always up-to-date on the latest technologies and regulations.



**MASTER**  
LIVING TECHNOLOGY



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